

Tim Strandell



Design Innovation Lead / Principal at +Design
Design

<http://www.directoryinventor.com/profile/view/xIHOLX0M>

Experience

Design Innovation Lead / Principal

+Design

1-10 employees; Privately Held; Design
January 2009 - Present

I launched +DESIGN, a full-service design company, that provides the highest level of professional and personal service. Our goal is to exceed your expectations for design, cost effectiveness, timeliness, and service. We want to accomplish these goals while at the same time building the trusting relationships and accountability that breed success for all of us. As principal of +DESIGN, I bring over 20 years of design consultant experience including strong project management and communication skills that ensure project outcomes match client needs. I thrive on challenging opportunities within dynamic organizations where my extensive diverse background can be leveraged to manage projects, be a design lead, conduct brainstorming sessions, implement user-centered design methodologies and cultivate innovation within development teams, contributing to the success and overall strategic goals of organizations. I take a comprehensive approach in meeting the varied needs of our clients. The expertise of +DESIGN and our strategic partners includes everything from research, design, engineering, prototyping and supplier sourcing, to brand development, packaging, marketing communications and web design.

Education

North Wales School of Art and Design

United Kingdom
1983 - 1983

University of Wisconsin-Stout

Industrial Design
1981 - 1985

Activities and Societies: IDSA

Patents (15)

[Nozzle tip for a pressure washer](#)

Timothy B Strandell
July 4, 2006: D0524403

Condiment dispenser

Paul Omdoll, Jeffrey W Spencer, Thomas P Kasting, David J Pritchett, Brian Law, Tim Strandell, Mike Phillips, Mark Brenneman
July 19, 2005: D0507460

Ice dispenser and ice/beverage dispenser

Timothy B Strandell
February 17, 2004: D0486687

Cat litter scoop holder

John M Lipscomb, Timothy B Strandell, Daniel J DeLay
January 29, 2004: 20040016860-A1

Beverage dispenser

Timothy B Strandell, Richard K Renken
November 5, 2002: D0465119

Ice dispenser

Timothy B Strandell, Jeffrey James Pagel
September 24, 2002: D0463464

Low volume beverage dispenser

Melvin D Kyees, David C Hobson, Jerry L Landers, Richard K Renken, Timothy B Strandell
September 3, 2002: D0462225

Ice dispenser

Timothy B Strandell, Jeffrey James Pagel
May 29, 2001: D0442973

Ice dispenser

Timothy B Strandell, Jeffrey James Pagel
February 22, 2000: D0421027

Ice bin

Timothy B Strandell, James Robert Baumann
March 30, 1999: D0407421

[View all \(15\)](#)